



ADVENTURE ON!
★ ————— ★
GOVERNOR'S
LUNCHEON
FOR
SCOUTING
✦

12.18.24 | LUCAS OIL STADIUM



AGENDA

Scout Expo Color Guard / Pledge of Allegiance

Welcome

Anthony Calhoun
WISH-TV | Event Emcee

Event Co-Chairs

Vop Osili
President | Indianapolis City-County Council

Kathy Martin Harrison
Owner and CEO | Ed Martin Automotive Group

Latha Ramchand
Chancellor | IU Indianapolis

DuJuan McCoy,
Owner, President & CEO | Circle City Broadcasting (WISH-TV)

Invocation

Erika Gibson
Eagle Scout, Troop 331, Five Creeks District

Lunch

Ultimate Winter Salad

Crispy Kale, Goat Cheese Crumbles,
Frosted Pecans, Shaved Brussel Sprouts, Green Apples,
Roasted Sweet Potatoes, Pomegranate Seeds, Chilled Tarragon and
Rosemary Chicken Breast with Honey Maple Dijon Vinaigrette

Impact of Scouting

Deana Haworth
2024-2026 Board Chair

Ryan Kitchell
Interim CEO

Keynote Address

Josh Hensley
Eagle Scout, Troop 266, Pathfinder District

Governor Eric Holcomb
51st Governor of State of Indiana

29TH ANNUAL
**GOVERNOR'S LUNCHEON
FOR SCOUTING**

Host:



Eric Holcomb
Governor, State of Indiana

Event Co-Chairs:



DuJuan McCoy
Owner, President & CEO
Circle City Broadcasting (WISH-TV)



Kathy Martin Harrison
Owner and CEO
Ed Martin Automotive Group



Latha Ramchand
Chancellor
IU Indianapolis



Vop Osili
President
Indianapolis City-County Council

Lucas Oil Stadium, Indianapolis
Wednesday, December 18, 2024

The Governor's Luncheon for Scouting is an opportunity to hear about the direction of Indiana from our Governor and learn about the difference Scouting makes in our communities. Each year, more than 1,600 business and civic leaders attend and pledge their support for Scouting.

In addition, Governor's Luncheon for Scouting is Crossroads of America Council's largest fundraiser of the year, and one of the largest luncheon events in the country.

The luncheon raises more than \$1 million each year to help offset the costs of providing character development programs, camps, training and much more to 16,000 youth and thousands of adult volunteers in Central Indiana.

**THANK YOU
GOVERNOR
HOLCOMB
FOR 8 YEARS
OF SUPPORT!**



Scouting America™

Crossroads of America Council

About Crossroads of America Council

Headquartered in Indianapolis, Indiana, Scouting America, Crossroads of America Council serves the youth and adult volunteers in 26 counties in Central Indiana.

Our mission is to provide character development, citizenship training, growth in physical, mental and spiritual fitness, and to help create the next generation of leaders. Our program opportunities for young men and women, ages 5-20, include Cub Scouting, Scouts BSA, Venturing, Exploring, Scoutreach, Sea Scouts, and Scouting for Tomorrow.

VISION STATEMENT

Scouting America, Crossroads of America Council aims to beneficially involve every eligible child and his or her family in the fun and adventure of our programs.

We will provide extraordinary youth development programs that: strengthen values, develop leadership skills, provide lifelong learning and instill the habit of service to others. Crossroads of America Council will be widely acknowledged as a community and national leader in serving youth, families and neighborhoods.

This result will be achieved through the partnership of:

- (1) children and families,
- (2) strong community organizations,
- (3) committed, trained volunteers, and
- (4) districts, board and staff able to align community resources in support of Scouting and Learning for Life.

SCOUT MISSION

The mission of Scouting America is to prepare young people to make ethical and moral choices over their lifetimes by instilling in them the values of the Scout Oath and Scout Law.

SCOUT OATH

On my honor I will do my best
To do my duty To God and my country
and To obey the Scout Law,
To help other people at all times,
To keep myself physically strong,
mentally awake, and morally straight.

SCOUT LAW

A Scout is...

Trustworthy

Loyal

Helpful

Friendly

Courteous

Kind

Obedient

Cheerful

Thrifty

Brave

Clean

Reverent

Scouting AmericaTM

Crossroads of America Council

Crossroads of America Council Leadership

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Wabash Valley

Mike Ferris

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CENTER

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SKIP + ALEX LANGE INNOVATION CENTER

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6102 Boy Scout Rd.
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A Saturday Day Pass
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Event Proceeds Contribute to the 2025 Crossroads of America Council Annual Campaign

A SPECIAL THANK YOU TO THE FOLLOWING
BEHIND-THE-SCENES SUPPORTERS:

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Sodexo Live!

Floral

The Flower Box Indy

Event Planning

MBSA Events

Photography

4Ever Smiles

Kris Julius and Tim Sherrill

Printing

Fineline Printing Group

Repro Graphix

Event Materials & Collateral

Hirons

IU Indianapolis

Videography

Innovative

Scout Expo

Ed Martin Automotive

Pack 104, Pack 108, Pack 303,
Pack 338, Troop 9, Troop 97, Troop 199,
Troop 242, Troop 331, Troop 1621,
Troop 1910/1920, Troop 2640, Crew 451

EVENT HASHTAG: #GovLUNCH2024

Scouting  **America**
Crossroads of America Council

JoinScoutsIN.org

Golden-Burke Scout Center
7125 Fall Creek Road North
Indianapolis, IN 46256

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Scouting America
Crossroads of America Council

2024 - 2025

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IDEAL YEAR OF SCOUTING**

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view the Program Catalog online



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UNIFORMS



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On Matching Uniform Bottoms with Purchase of a Uniform Top

*Selection and quantities may vary online and in-store. Offer valid online and in participating Scout Shops on select merchandise and while supplies last. Offer valid from 07/29/24–11/03/24 at 11:59 pm EST. Not valid on previous purchases or wholesale orders. May not be combined with any other offer and cannot be redeemed as cash. Check with your local Scout Shop for more information. Uniform top and bottom must be from the same program and purchased together.



STORE HOURS

Monday - Friday: 8:30am - 6pm

Saturday: 9am - 6pm

Sunday: Closed

7125 Fall Creek Rd N, Indianapolis, IN 46256

SPECIAL BONUS
20%* off any
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MEMBERSHIP SNAPSHOT

through collaboration with the **Lilly Endowment**



20,407
YOUTH SERVED

3.9% OF OUR 26-COUNTY MARKET

+7,900 SCOUTS (5,068 CUB SCOUTS) OVER 15 MONTHS



1.8% higher than national average of 2.1%

12,497

RANK ADVANCEMENTS

w/ 313 Eagle Scout Ranks Earned



In-school / After-school programs

62.8%
of In-School Scouts
+32.4% IN 12 MONTHS

71.6%
of After-School Scouts
+58.8% IN 12 MONTHS

RETENTION 72.4%

+11.2% OVER 15 MONTHS



2.6% higher than national average of 69.8%

39.3%



**ETHNIC DIVERSITY
IN MEMBERSHIP**

General population diversity is 39.6%

+12% OVER 15 MONTHS



Black / African American (+7.9%)
Hispanic / Latino (+4.9%)

28.1%



FEMALE PARTICIPATION

+6.5% OVER 15 MONTHS

In-school / After-school programs

47.7%
of In-School Scouts

41.8%
of After-School Scouts



PARTNERSHIPS

	Total Council	Initiatives Division
Units	458	+15
Packs	220	+13
Chartering Organizations	300	+16

67,973 service hours provided through these partnerships

DATA REFLECTED BETWEEN OCTOBER 1, 2022 AND DECEMBER 31, 2023

THANK YOU TO OUR FEATURED EAGLE SCOUTS



– INVOCATION –

Erika G.

Eagle Scout, Troop 331, Five Creeks District

– GOVERNOR'S INTRODUCTION –

Josh Hensley

Eagle Scout, Troop 266, Pathfinder District



– SCOUTING'S IMPACT STORY –

JJ Kubanscek

Eagle Scout, Troop 564, Pathfinder District



– RECEPTION –

Holly Holdsworth

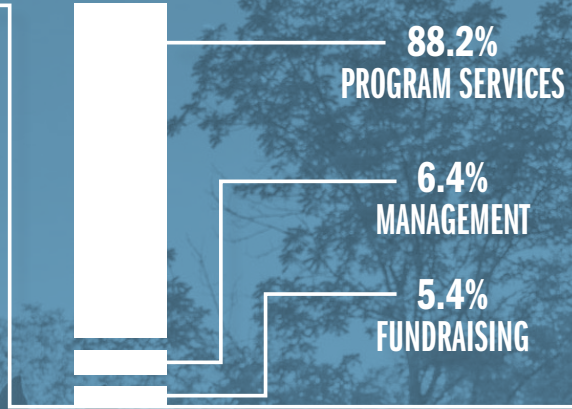
Eagle Scout, Troop 276, Fall Creek District



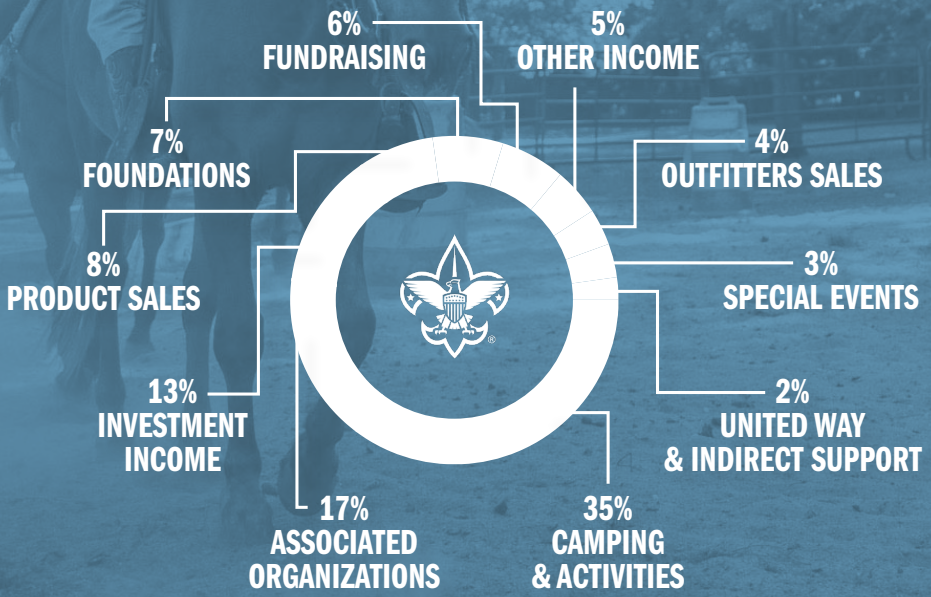
Scouting America

Crossroads of America Council

HOW WE INVEST IN YOUTH

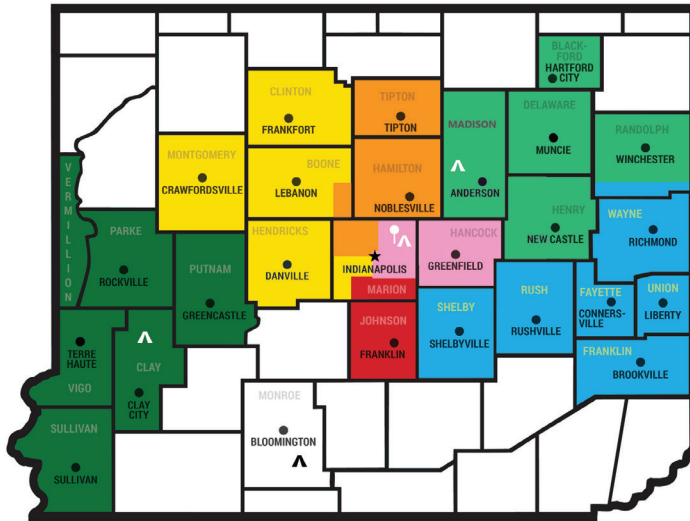


HOW YOUR WE ARE FUNDED



Scouting America

Crossroads of America Council



 COUNCIL CAMP  COUNCIL OFFICE

Headquartered in Indianapolis, Indiana, Crossroads of America Council, Scouting America, serves nearly 16,000 youth across 26 counties in central Indiana. Our mission is to provide character development, citizenship training and growth in physical, mental and spiritual fitness, to help create the next generation of leaders.

Our program opportunities for young women and men, ages 5-20, include: Cub Scouts, Scouts BSA, Venturing, Exploring, Scoutreach, Sea Scouts, and Scouting for Tomorrow.



CUB SCOUTING
Youth Grades K-5
Family-friendly program



SCOUTS BSA
Youth 11-17 years old
Character development program



VENTURING
Co-ed 14-20 years old
High adventure program



EXPLORING
Co-ed 10-20 years old
Career development program



SCOUTREACH
Youth Grades K-5
After-school program



VENTURING
Co-ed 14-20 years old
Boating skills program



VENTURING
Youth Grades K-5
In-school program

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