



CROSSROADS
OF AMERICA COUNCIL
BOY SCOUTS OF AMERICA®

GOVERNOR'S LUNCHEON FOR SCOUTING

DECEMBER 18, 2024 | LUCAS OIL STADIUM

2024 SPONSORSHIPS	\$50,000 CHAMPIONSHIP SPONSORSHIP	\$15,000 QUARTER SPONSORSHIP	\$10,000 EAGLE SCOUT TABLE SPONSOR	\$5,000 LIFE SCOUT TABLE SPONSOR	\$2,500 STAR SCOUT TABLE SPONSOR
Digital recognition on (2) large stadium video boards and your company QR code on place mat	✓				
Opportunity to share one article about sponsor's organization in the Crossroads of America Council e-newsletter in 2025	✓	✓			
Recognition in paid print and digital advertising with IBJ and Indianapolis Recorder, before and after event	✓	✓			
Logo recognition on concourse TVs	✓	✓	✓	✓	
Opportunity to provide a video about sponsor's organization to be shared on Crossroads of America Council social media in 2025	✓	✓	✓	✓	
Digital ribbon promotion in stadium	✓	✓			
Reserved seating (10 guests per table)	2 Tables <i>(Premium Seating)</i>	2 Tables <i>(Premium Seating)</i>	1 Table <i>(Premium Seating)</i>	1 Table <i>(Premium Seating)</i>	1 Table
Invitations to VIP pre-event reception at Governor's Luncheon for Scouting in Quarterback's Lounge	2 Tables	2 Tables	2 Tables	2 Tables	
Recognition in digital program booklet for event	Full Page Ad	Half Page Ad	Logo or Name	Name	Individual Name
Provide curriculum opportunities that support rank and merit badge advancements	✓	✓	✓	✓	
Invitations to attend Mayors' Reception event in 2025	12	10	8	6	

For more information, please contact: