

Council Sale Details

Scout Incentives

- Sell \$1000+ = Slushie cup and free slushies at summer camp in 2025
- 2 online sales of \$60+ = 75 bonus Amazon Reward points
- Top Seller Banners and Recognition at Summer Camp 2025
- Top Seller Experiences at the Skip Lange Innovation Center

Unit Incentives

Increase sales over last year's to earn Crossroads of America Council gift cards

- \$1k increase = \$100 CAC gift card
- \$2.5k increase = \$200 CAC gift card
- \$5k increase = \$400 CAC gift card
- \$7.5k increase = \$600 CAC gift card
- \$10k increase = \$800 CAC gift card

New Unit Incentive

RISK free opportunity for any unit that did not sell in 2023!

- Unit receives starter kit worth \$570- product mix will be predetermined
- Unit is not charged for product
- Unit sells product and keeps commission
- Council will take responsibility for redistributing any unsold product