



GOVERNOR'S LUNCHEON FOR SCOUTING

WHAT IS THE ANNUAL GOVERNOR'S LUNCHEON FOR SCOUTING?

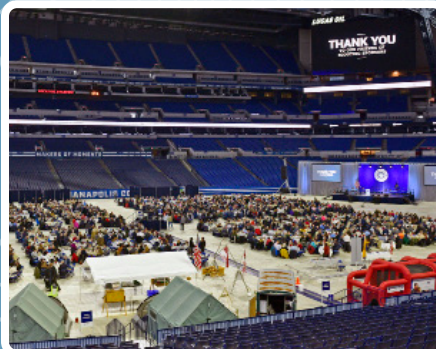
It serves as the kickoff event in December for the annual fundraising campaign for Crossroads of America Council (CAC). The Governor's Luncheon for Scouting is an opportunity to hear about the direction of Indiana from the governor and learn WHY Scouting matters to our communities. This year, the event will also serve as a venue to announce Boy Scouts of America's name change to Scouting America, which is set to go into effect by February 2025.

WHAT IS THE PURPOSE OF THE EVENT?

The event is designed to provide the financial means to support the Scouting programs for over 16,000 youth in Central Indiana by creating public awareness of all our programs and sharing the impact of Scouting's character-based programs. Each of our guests and companies are asked to financially support our premier youth development movement with a pledge. Every year except one (2015) since 2009, more than \$1 million has been pledged through this event, raising more than half of the following year's fundraising campaign goal.

WHO ATTENDS?

Over 1,800 business and civic leaders, CAC board of directors, elected officials, Scouting volunteers, and Scouts attend the event. The event also features 250 volunteer and business leaders from Central Indiana who serve as table hosts and members of the steering committee. These individuals invite past and prospective supporters and friends to attend each year's luncheon. The efforts of these individuals are vital to our mission of creating tomorrow's leaders and preparing our youth for whatever life may bring.



FOR MORE INFORMATION:

Visit CrossroadsBSA.org/GovLunch or contact us at Development@cacin.us