



OUR LEADERSHIP



BOARD CHAIR
RAFAEL A. SANCHEZ



COMMISSIONER
CHARLES P. FIPPEN



SCOUT EXECUTIVE / PRESIDENT & CEO
JOSEPH E. WILTROUT

MEMBERSHIP

- Grew membership by 13.02%, including 20% in Cub Scout Growth
- Registered 5,933 new youth
- Two Districts achieved year-end growth: Wabash Valley (serving Vigo, Vermillion, Clay, Parke, Sullivan, and Putnam Counties) and Scouting for Tomorrow (In-School Scouting)
- Three Districts achieved Cub Scout growth: Wabash Valley, White River (serving Blackford, Delaware, Henry, Madison, and Randolph Counties), and Scouting for Tomorrow
- One District achieved Scouts BSA growth: Bear Creek (serving Fayette, Franklin, Rush, Shelby, Union, Wayne, and southern Randolph Counties)
- In-School Scouting programs now serve 23 schools (up from 16 in 2023)

PROGRAMS & OPERATIONS

SUMMER CAMP

- 8,092 Scouts enjoyed summer camp
- 2,783 youth and 1,028 adult leaders attended long-term summer camp at Ransburg Scout Reservation in Bloomington, Indiana
- 659 Cubs attended Cub Scout Day Camp at Camp Belzer in Indianapolis, IN
- 355 youth attended Discovery Day Camp at the Skip + Alex Lange Innovation Center (30% of these attendees were not registered members of the BSA)
- 165 Webelos attended Arrow of Light Camp at Camp Kikthawenund in Frankton, Indiana
- 1,027 people attended Family Camp at Camp Kikthawenund
- 169 Cubs attended Regional Day Camps at four locations across the Council

ACTIVITIES & COMMUNITY SERVICE

- 1,022 youth attended Cub Scout Fun Day
- 783 youth and 779 adults, representing 89 units, collected 113,783 lbs. of food during Scouting for Food (food drive service project), supporting 44 local food banks and pantries
- 55,263 total service hours completed by Scouts
- 119 people attended National Jamboree at the Summit Bechtel Reserve in West Virginia, including our first-ever female Troop
- 100 Merit Badges earned through monthly Merit Badge classes at the Skip + Alex Lange Innovation Center

TRAINING

- 98 youth completed National Youth Leadership Training Course
- Continued emphasis on safety, resulting in 99.67% of volunteers trained in Youth Protection
- 96 Scouts and Scouters completed Wilderness First Aid
- 68 adults completed Wood Badge Training
- 157 Scouters attended the University of Scouting

ADVANCEMENT

- 197 Eagle Scout Awards earned, providing 29,117 service hours
- 10,955 Merit Badges were earned by Scouts BSA members
- 2,536 Scouts BSA rank advancements were achieved
- 4,370 Cub Scout rank advancements were achieved
- 483 Arrow of Light Awards were achieved
- 1,042 Bobcat Badges earned in traditional District Packs, 413 in Afterschool packs, and 4,041 in Scouting for Tomorrow packs

FACILITIES

- Over 5,000 youth enjoyed STEM, team building, and adventure programs at the Skip + Alex Lange Innovation Center through school field trips
- 2,900 guests utilized the Skip + Alex Lange Innovation Center through Saturday passes, unit rentals, and birthday parties
- The Skip + Alex Lange Innovation Center hosted small and large gatherings supporting various Council initiatives, including monthly Crossroads Air Show volunteer rallies, Council committee meetings, tours for the general public, and board meetings.
- Revamped Camp Belzer with enhanced landscaping, expanded parking, and a backup generator at the Skip + Alex Lange Innovation Center. The upgraded main campus boasts improved parking, well-lit areas, additional green space, and an inviting entry plaza. New sidewalks were added for easier foot traffic between the Innovation Center and Activity Center, along with a new road and bus drop
- Purchased two new trucks for our Ransburg Scout Reservation and Camp Kikthawenund rangers
- Continued plans for the "Heart of Camp" capital improvements at Ransburg Scout Reservation in Bloomington, Indiana
- Continued mapping updates, GIS implementation, and a focus on year-round use of Ransburg Scout Reservation, Camp Kikthawenund, Camp Krietenstein, and Camp Belzer

SCAN FOR DIGITAL VERSION



PHILANTHROPY

- Over 400 supporters gathered for 39th Annual Character in Action Awards Dinner to honor four community leaders for their outstanding community service, nine Silver Beaver Award recipients for their distinguished service to the Council, two outstanding young Eagle Scouts, and two adult National Outstanding Eagle Scout awards with proceeds providing financial assistance to Scouts in need for registration, uniforms, and summer camp
- 180 shooters enjoyed a fun day of competition at the 10th Annual Sporting Clays event, generating funds to support local youth shooting sports and summer camp experiences
- Scouts sold \$1,725,000 of Trail's End popcorn, generating \$1,207,000 in support for local Scouting

- The 28th Annual Governor's Luncheon for Scouting, held at Lucas Oil Stadium, kicked off our 2024 Annual Campaign, raising over \$1 million towards our \$1.85 million 2024 campaign goal through 171 table hosts and 1,700 attendees
- CAC-BSA Foundation provided support of \$910,053 -- \$785,053 to Operating (Fund 1) and \$125,000 Capital (Fund 2)
- Received \$345,728 in new permanently restricted gifts for the Crossroads of America Council Foundation, Inc.
- Increased James E. West Fellows (gift to Council endowment fund) by 19, raising \$20,000 in new revenue
- Secured three new Second Century Society Members (major Council donors/supporters)

BUSINESS OPERATIONS

ACCOUNTING

- Received an unqualified (clean) budget audit result
- Closed monthly financials by the fifth business day of each month

TECHNOLOGY

- Overhaul of Ideal Year of Scouting program planner tool (resources designed to help Scouting families get the most out of the Scouting experience)
- Built a staff dashboard/video wall focusing on our six campaigns
- Set up remote monitoring and management of the council's fleet of iPads and Mac computers

- Upgraded copier fleet and developed a web-to-print tool
- Created Journey to Excellence reporting tool for units
- Updated guest management system for Awards Dinner, Sporting Clays, and Governor's Luncheon, improving efficiency, speed, and accuracy of communication with guests
- Updated Wi-Fi at Camp Kikthawenud
- Migrated Ransburg Scout Reservation to new point-of-sale system
- Created the CAC Hub - our first council mobile app
- Set up an in-house short URL and QR code generator

FINANCES AT A GLANCE



88.2%
PROGRAM SERVICES

5.4%
FUNDRAISING

6.4%
MANAGEMENT



35%	CAMPING & ACTIVITIES	\$2,645,406
17%	ASSOCIATED ORGANIZATIONS	\$1,239,840
13%	INVESTMENT INCOME	\$974,132
8%	PRODUCT SALES	\$567,486
7%	FOUNDATIONS	\$512,708
6%	FUNDRAISING	\$489,739
5%	OTHER INCOME	\$343,428
4%	OUTFITTERS SALES	\$271,771
3%	SPECIAL EVENTS	\$250,772
2%	UNITED WAY & INDIRECT SUPPORT	\$147,658

* Numbers reflect 2023 unaudited financials

** Council received an unqualified (clean) audit result for 2022

DIVERSITY, EQUITY, & INCLUSION

- Total membership diversity at year-end was 39.30%, an increase of 20.85% over twenty-four months.
- Celebrated and recognized diversity by hosting staff Lunch 'n Learns throughout the year
- Cultural celebrations included Black History Month and Hispanic Heritage Month
- Achieved record-setting Board Diversity in 2023, with 18% Black/African Americans, 4% Hispanic/Latinos, 2% other, and 15% females

CROSSROADS AIR SHOW

- 800+ Scouts participated in the Crossroads Air Show Encampment at Camp Belzer
- 1,450 Scouting and community volunteers assisted with planning execution for two years; some of those community individuals have become Scouting volunteers
- 485 students from eight schools (from Indianapolis Public Schools (IPS), Indianapolis charter schools and Hancock County), enjoyed a field trip to the Friday Practice Show at the airport, meeting pilots, learning about STEM industries, and watching the aerial performers rehearse
- Collaborations with secondary beneficiaries, organizations who covered concession booths, sponsors, and community partners engaged with us in a quality manner, many of which have become new friends to our council
- \$8.7M was generated in economic impact to the state of Indiana
- 78,223 total number of new users brought to the Crossroads Air Show website
- 65M+ paid and earned media impressions delivered
- 4.3M devices reached in 2023, with an average of reaching each device 3.9 times

