

Return on Investment



82% Program Services **10%** Fundraising **8%** Management



30% Camping & Activities
\$2,371,363

22% Fundraising
\$1,783,875

18% Friends of Scouting
\$1,467,056

8% Product Sales
\$656,386

6% Other Income
\$483,648

4% Government Grants
\$279,200

4% Special Events
\$311,079

3% Foundations
\$270,062

3% Outfitters Sales
\$256,039

2% United Way
\$134,246

* Numbers reflect 2022 unaudited financials.

** Council received an unqualified (clean) audit result for 2021.



CROSSROADS
OF AMERICA COUNCIL
BOY SCOUTS OF AMERICA®

Investing in our Youth

With your help, the Crossroads of America Council, Boy Scouts of America will continue to prepare young people to make ethical and moral choices over their lifetimes. Your gift will help ensure that over 16,000 youth around Central Indiana will have the opportunity to experience all that Scouting has to offer.

Have you already donated? Give this card to a friend!

Donor Information

Contact Name _____

Company Name _____

Personal donation Corporate donation

Address _____

City _____ State _____ Zip _____

Day Phone _____ Cell Phone _____

Email Address _____

I am requesting a matching gift from:

Commitment Levels

- Invest in 1 Year of Programming for 1 Scout: \$225
- Invest in 1 Year of Programming for 2 Scouts: \$450
- Send 10 Scouts to Scouts BSA Camp: \$1,000
- Sponsor Registration Assistance for 69 Youth: \$2,500
- Other Donation: \$ _____

Signature _____

Method of Payment

- Please bill me NOW
- Please bill me ONCE in _____ (month)
- Please bill me MONTHLY (Jan. – Nov. 2023)
- Please bill me QUARTERLY (Jan., April, July & Oct. 2023)
- Please contact me about stock options
- I have donated online at:
www.crossroadsbsa.org/donate

Cash Credit Card Check

For checks, please make payable to Crossroads of America Council, Boy Scouts of America. For stock options, we will contact you for transfer details. To donate online, please visit www.crossroadsbsa.org/donate.

Name on Card _____

Card Number _____ - _____ - _____ - _____

Expiration Date _____ Billing Zip _____

Date _____

Contributions to Crossroads of America Council are tax deductible to the full extent of the law and benefit the Council, staying here in Central Indiana, as Crossroads of America Council, Boy Scouts of America is a 501(c)(3) nonprofit organization. Donations made using this pledge card apply to the 2023 Friends of Scouting campaign and are payable by 12/31/2023.



OFFICE USE ONLY

BSA Structure _____

Giving Category _____

Table Host / Unit _____

Donor ID # _____

Scouting Works

Scouts learn and develop valuable life skills while participating in Scouting.

Just some of these skills include:

- Character Building
- Responsibility
- Hard Work
- Good Manners
- Helping Others
- Independence
- Persistence
- Determination
- Empathy for Others
- Creativity
- Tolerance
- Obedience
- Problem Solving
- Teamwork
- Leadership
- Community Service



Scan to Donate Now!
give2cac.org