

MEMBERSHIP

- Grew membership by 12.5%, including 25% in Cub Scouts
- Registered 5,728 new youth (25.9% growth)
- Five Districts achieved year-end growth:
 - Bear Creek District (serving Fayette, Franklin, Rush, Shelby, Union, Wayne, and southern Randolph Counties)
 - Exploring (workforce readiness program)
 - Five Creeks District (serving Boone, Montgomery, Clinton, Hendricks, and western Marion Counties)
 - Pathfinder (serving southern Marion and Johnson Counties)
 - Scoutreach (after-school Scouting program)
- Five Districts achieved Cub Scout growth:
 - Bear Creek District
 - Five Creeks District
 - Monon District (serving northwestern Marion, southern Boone, Hamilton, and Tipton Counties)
 - Scoutreach
 - Wabash Valley District (serving Vigo, Vermillion, Clay, Parke, Sullivan, and Putnam Counties)
- In-School Scouting programs now serve 16 schools (up from five in 2021)



ADVANCEMENT & TRAINING

- 4,137 Cub Scout rank advancements were achieved
- 2,344 Scouts BSA rank advancements were achieved
- 273 Scouts attained the rank of Eagle
- 9,547 Merit Badges were earned by Scouts BSA members

SUMMER CAMP

- 5,105 Scouts enjoyed summer camp (7.4% increase over 2021)
- 401 Cub Scouts attended Cub Scout Day Camp at Camp Belzer
- 441 youth attended the first year of Discovery Day Camp at Camp Belzer
- 342 Scouts attended Family Camp at Camp Kikthawenund
- 182 Scouts attended Arrow of Light Camp at Camp Kikthawenund
- 3,404 Scouts attended Scouts BSA Camp at Ransburg Scout Reservation
- 27 Councils and 14 states were represented at Ransburg Scout Reservation with 9,059 merit badges earned

COMMUNITY SERVICE

- Collected over 75,000 pounds of food for the Scouting for Food campaign
- \$116,760 of military popcorn donations were presented to the Indiana National Guard
- 583 Scouts in 28 Units participated in the Adopt-a-School program and served 30 schools
- Initiated a partnership between the Skip + Alex Lange Innovation Center and Metropolitan School District (MSD) of Lawrence Township, allowing middle schoolers to visit Camp Belzer during the school year
- Continued to collaborate with other youth service agencies like Starfish, At Your School, and YMCA by hosting them at Camp Belzer
- Hosted Units both in and out of Council and outside groups like the Stem Connection and Indianapolis Public Schools at the Skip + Alex Lange Innovation Center
- Implemented monthly Merit Badge classes and special events at the Skip + Alex Lange Innovation Center

DEVELOPMENT

- The 38th Annual Character in Action Awards Dinner raised \$275,660 (148% over 2021) by honoring four community leaders for their outstanding community service, nine Silver Beaver Award recipients for their distinguished service to the Council, and two outstanding young Eagle Scouts
- The 9th Annual Sporting Clays raised \$94,378 (24% over 2021) through the participation of 184 shooters and a live auction at a new location in Kokomo
- Scouts sold \$1,950,103 of Trail's End popcorn, generating \$1,334,731 in support for local Scouting
- The 27th Annual Governor's Luncheon for Scouting, held at Lucas Oil Stadium for the second year, generated \$1,151,570, supported by 213 Table Hosts and over 1,600 attendees

Our Leadership



Board Chair
Rafael A. Sanchez



Commissioner
John Wiebke



**Scout Executive/
President & CEO**
Joseph E. Wiltrout



FACILITIES

- Continued upgrades of LED lighting at Golden-Burke Scout Center
- Completed the Skip + Alex Lange Innovation Center Phase 1 (the building) before the 2022 camp season
- Completed the Skip + Alex Lange Innovation Center Phase 2 (civil work) before year-end
- Replaced the east pool pump at Camp Belzer
- Enhanced the shooting sports area at Camp Belzer
- Enhanced pool hardscape and program at Camp Kikthawenund
- Improved camp roadways and replaced a stream culvert to improve drainage at Camp Kikthawenund
- Completed the pavilion roof at Camp Kikthawenund
- Removed outdated railway ties to help improve camp aesthetic at Camp Krietenstein
- Conducted a timber assessment of forested land at Ransburg Scout Reservation
- Replaced the roof of the Ransburg Scout Reservation dining hall
- Invested in \$20,000 motorboating equipment for Ransburg Scout Reservation
- Preparing for the “Heart of Camp Revitalization” – a \$3.3M campaign to support Ransburg Scout Reservation

PHILANTHROPY

PERMANENTLY RESTRICTED ENDOWMENT

- Received \$989,000 in new permanently restricted gifts
- Received \$5,000 in new James E. West Fellows
- Secured two new Second Century Society Members

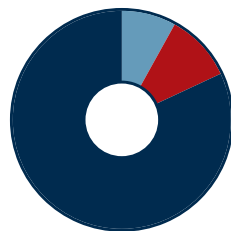
FOUNDATIONS

- \$1,624,367 for 2022 Operating Support
- \$3,125,000 was raised in support of the Skip + Alex Lange Innovation Center

BUSINESS OPERATIONS

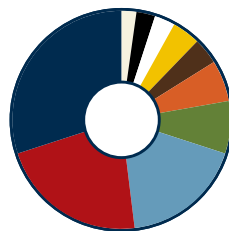
- Received an unqualified (clean) budget audit result
- Secured an employee retention tax credit
- Closed monthly financials by the fifth business day of each month

FINANCIALS AT A GLANCE



How We Invest In Youth

82% Program Services
10% Fundraising
8% Management



How We Are Funded

30% Camping and Activities
\$2,371,363
22% Fundraising
\$1,783,875

18% Friends of Scouting
\$1,467,056

8% Product Sales
\$656,386

6% Other Income
\$483,648

4% Government Grants
\$279,200

4% Special Events
\$311,079

3% Foundations
\$270,062

3% Outfitters Sales
\$256,039

2% United Way
\$134,246



* Numbers reflect 2022 unaudited financials.

** Council received an unqualified (clean) audit result for 2021.

DIVERSITY, EQUITY & INCLUSION

- Secured Board Member Gary Hobbs as the Diversity, Equity, and Inclusion Chair
- Named staff member Victor George as the Chief Diversity Officer
- Strengthened relationships with the Center for Leadership Development (CLD), Indiana Youth Sports Foundation (IYSF), historic churches, MSD of Lawrence Township, At Your School (AYS), and Indianapolis Public Schools

MARKETING

- Completed Council rebranding
- Created monthly e-newsletters to share Council, Skip + Alex Lange Innovation Center, Development, Popcorn, and Camp news resulting in a 45% overall open rate (against national average of 21% open rate)
- Created quarterly “Mission Moment” videos to tell our story
- Implemented quarterly Council Marketing Committee meetings
- Activated media partnerships with black-owned media: WISH-TV, Indianapolis Recorder, and Radio One
- Launched a new Council website with simplified youth registration, roles-based navigation, updated information and rebranding

CROSSROADS AIR SHOW

- Hosted the U.S. Navy Blue Angels for a pre-season visit in preparation for Crossroads Air Show, October 28-29, 2023, at Indianapolis Regional Airport
- Held a press conference to promote the Crossroads Air Show
- Secured \$332,500 through 10 air show sponsorships
- Held monthly Crossroads Air Show volunteer meetings
- Implemented monthly Crossroads Air Show Marketing team meetings